

BEFORE THE  
POSTAL REGULATORY COMMISSION  
WASHINGTON, D.C. 20268-0001

COMPLAINT OF GAMEFLY, INC.

Docket No. C2009-1R

COMPETITIVE PRODUCT LIST  
ADDING ROUND-TRIP MAILER

Docket No. MC2013-57

COMPETITIVE PRODUCT LIST  
ADDING ROUND-TRIP MAILER (MC2013-57)

Docket No. CP2013-75

**NOTICE OF BOARD OF GOVERNORS DETERMINATION**  
(August 2, 2013)

On July 26, 2013, the Postal Service filed a request to create a new competitive product, tentatively called “Round-Trip Mailer,” to replace existing market dominant options for round-trip DVD mail (Request).<sup>1</sup> At that time, the Postal Service noted that the proposal contained in its Request had not been approved by the Board of Governors, but that management would present the proposal to the Governors on July 31, 2013.<sup>2</sup>

In Order No. 1794, the Postal Regulatory Commission directed the Postal Service to file a “notice of the determination” of the Board of Governors decision no later

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<sup>1</sup> Docket No. C2009-1R, Request of the United States Postal Service Under Section 3642 to Create Round-Trip Mailer Product (July 26, 2013).

<sup>2</sup> *Id.* at 4.

than August 2, 2013.<sup>3</sup> In compliance with the Commission's directive, the Postal Service is submitting, as Attachment A to this pleading, the Governors' decision approving its Request.

Respectfully submitted,

UNITED STATES POSTAL SERVICE

By its attorneys:

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August 2, 2013

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<sup>3</sup> Docket No. C2009-1R, Order No 1786 – Notice and Order on Request to Add Round-Trip Mailer Product to Competitive Product List, at 3-4 (July 30, 2013).

# ATTACHMENT A

## **DECISION OF THE GOVERNORS OF THE UNITED STATES POSTAL SERVICE ON ESTABLISHMENT OF RATE AND CLASSIFICATION OF GENERAL APPLICABILITY FOR COMPETITIVE ROUND-TRIP MAILER PRODUCT (GOVERNORS' DECISION NO. 13-01)**

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July 31, 2013

### **STATEMENT OF EXPLANATION AND JUSTIFICATION**

In compliance with Order No. 1763 (June 26, 2013), and pursuant to section 3642 of title 39, United States Code, the Postal Service is pursuing a request with the Postal Regulatory Commission to add a new Competitive Round-Trip Mailer product to the competitive product list. And pursuant to our authority under section 404(b) and Chapter 36 of title 39, United States Code, the Governors establish price and classification changes for the new Round-Trip Mailer product.

The new Round-Trip Mailer product allows a mailer to send a letter-shaped or flat-shaped mailpiece to a subscriber and pay postage for the return of the contents of that mailpiece. The outbound pieces must be presorted, and the return piece is single-piece. The appropriate prices for First-Class Mail Presorted and Single-Piece letters are set as the prices for Return-Trip Mailer pieces (letters or flats). Qualifying pieces must include a standard 12 cm or smaller optical disc, and may include an invoice, receipt, instructional document, or advertisement that conforms to the exceptions or suspensions in the Private Express Statutes. Qualifying pieces must weigh no more than two (2) ounces.

We have reviewed management's analysis of this proposal. We have evaluated the new price and classification changes in this context in accordance with 39 U.S.C. §§ 3632-3633 and 39 C.F.R. §§ 3015.5 and 3015.7. We approve the changes, finding that they are appropriate, and are consistent with the regulatory criteria, as indicated by management.

# ATTACHMENT A

## ORDER

We approve of filing with the Postal Regulatory Commission appropriate notice of these classification and rate changes and requesting the needed addition to the competitive product list. The changes in price and class set forth therein shall be effective September 30, 2013, assuming the Commission approves the required addition to the product list under 39 C.F.R. § 3020 Subpart B.

By The Governors:

A handwritten signature in cursive script that reads "Mickey D. Barnett".

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Mickey D. Barnett  
Chairman